



Matti would have given anything to see a real dinosaur one day.

But his parents had explained to him that dinosaurs had been extinct for 66 million years.







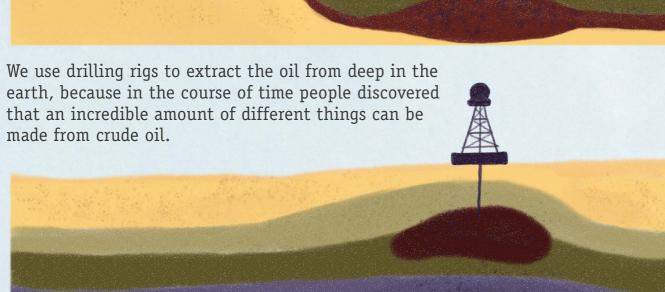
What do dinosaurs have to do with plastic?

To make plastic, you need a substance that was created long before our time: crude oil. This oil comes from an age when there were no humans on earth. Back then, dinosaurs ruled our planet.



Tiny dead animals and plants sank to the bottom of the sea. Mixed with sand and clay, they formed the crude oil bedrock. New layers were constantly created. Due to the high pressure and heat in the depths of the sea, the oil gradually separated from the rock.



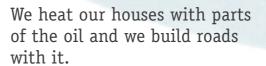




In its natural form, crude oil is almost useless to us. But in huge factories it is divided into its individual components. And these components are used for very different things.

For example, cars, lorries and buses, even diesel locomotives and ships run on fuels extracted from crude oil.











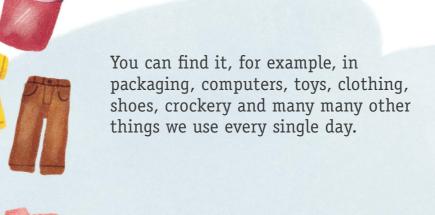
Plastic can also be made from crude oil.

role in our everyday lives.

It is incredibly durable and you can use it to produce all kinds of things. Synthetic material, or plastic, as we call it, nowadays plays a huge

Plastic is a substance that does not exist in nature.





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